



jennifer WEST

art director / designer

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experience

Kirshenbaum Bond Senecal + Partners New York, NY, 2010-present

Junior Art Director: Worked with a team to conceptualize and design interactive materials and graphics for clients like BMW, Capital One, Puma, and Vanguard.

Moxie Sozo Boulder, CO, 2010

Designer: Designed package dielines and print graphics for a variety of clients.

Crispin Porter + Bogusky Boulder, CO, 2009

Graphic Design Intern: Designed material logos, print material and t-shirt graphics for clients like Burger King, Old Navy, Coke Zero and Volkswagen. Functioned as lead designer for University of Colorado's Boulder Digital Works, designing the website and brand identity for the school.

Greenhouse Partners Boulder, CO 2008

Creative Associate: Worked individually and collaboratively to design and concept for clients such as Sprite, and Diet Coke, as well as created logos, brand identity and print material.

education

Rhode Island School of Design (RISD) Providence, RI 2008

Bachelor of Fine Arts, Graphic Design and English Concentration with coursework completed at Brown University.

Pont-Aven School of Art RISD Study Abroad, France 2007

Participated in a month-long wintersession course studying printmaking and art history, with emphasis on the history of french graphic design and painting.

skills

Computer Adobe Creative Suite (Photoshop, Illustrator, InDesign,) Dreamweaver, html/css, basic javascript and Flash animation. Macintosh and PC platforms.

Design Strong typography and layout skills, knowledge of a wide variety of design techniques such as painting, printing making, drawing, photography, and color. Detail oriented, great presentation capabilities, organized, self-disciplined and able to work collaboratively.

professional activities

National Portfolio Day Denver, 2009

Chosen by RISD to interview and review portfolios from perspective students.

AIGA Member since 2009

Bordo Bello Skateboard Art Show Denver, CO 2009

Designed and custom illustrated a skateboard to auction off for Bordo Bello's art mentorship program.

Design School Confidential Published October 1, 2009

Selected for publication in Steven Heller's book showcasing projects from art schools around the world.

RISD Graphic Design Senior Show 2008

Worked with fellow students to plan, curate, and hang a show for 70 seniors.